Chris Dewey

Visual Design | Marketing

Location: Glendale, CA
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Mobile: (209) 242-3559
LinkedIn:
https://www.linkedin.com/in/chrisdewey2
Portfolio: http://www.cdeweydesign.com

Strategic, creative visual designer with a passion for helping small businesses succeed and grow. Enthusiasm and flexibility leading to great success in a wide range of industries. Seeking a challenging in-house role with a company that has similar values.

Skills
- UI/UX Design
- Wireframing and App Prototyping
- Copywriting for Marketing
- Digital Marketing
- Adobe Creative Suite
- Figma
- Canva
- Sketch
- Balsamiq
- HTML5/CSS3

Interests
- Theatre/Film
- Community Building

Education

Diablo Valley College
Pleasant Hill, CA
2018 – 2019
Associate of Arts, Art Digital Media

University of the Pacific
Stockton, CA
2005 – 2009
Bachelor of Arts, Theatre Arts

Professional Experience

FASHION STYLIST/SALES ASSOCIATE
EXPRESS LLC, Glendale, CA
July 2021 – September 2023
- Communicated clearly and effectively with coworkers, supervisors, and customers.

FREELANCE VISUAL DESIGNER
Self-employed, Glendale, CA
December 2019 – July 2021
Projects:
- Owned social media marketing for youth arts non-profit, including video assets, digital illustration, photo editing, and analytics/strategy
- Document and Graphic Design for environmental advocacy group
- Infographic Design for print, government protocol document
- Visual Branding and Logo Design for clients from various industries, including athletics, entertainment, and gaming – see portfolio

SOCIAL MEDIA MARKETER
Contra Costa Community College District, Martinez, CA
May 2019 – July 2019
- Led strategy and execution for 7 social media posts per day, resulting in 40% increase in Twitter mentions and positive engagement across other platforms
- Composed and edited social media content to drive conversion and engagement
- Presented marketing analyses and strategy assessments in compelling presentations
- Created engaging, effective graphic assets for use in social media and other applications

DIGITAL DESIGN INSTRUCTIONAL AIDE
Diablo Valley College, Pleasant Hill, CA
September 2018 – May 2019
- Coached students one-on-one in digital design theory and techniques, resulting in 100% positive feedback from Design Expert Lead Faculty

Academic Projects

RESPONSIVE WEBSITE DESIGN – PROFESSIONAL SHOWCASE
Diablo Valley College, Pleasant Hill, CA
February 2019 – May 2019
- Drafted, edited, and published copy to clearly and concisely communicate professional processes and skills
- Created wireframes, mockups, and interactive design with user needs as a top priority